

WITHINGS

CORPORATE PRESENTATION

2023

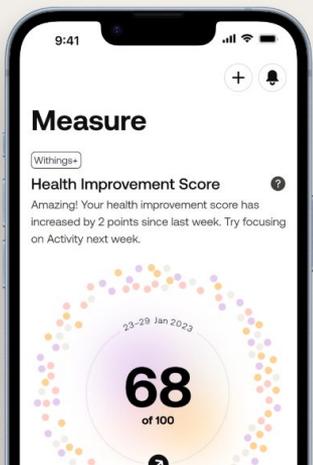
About Withings

See. Progress.

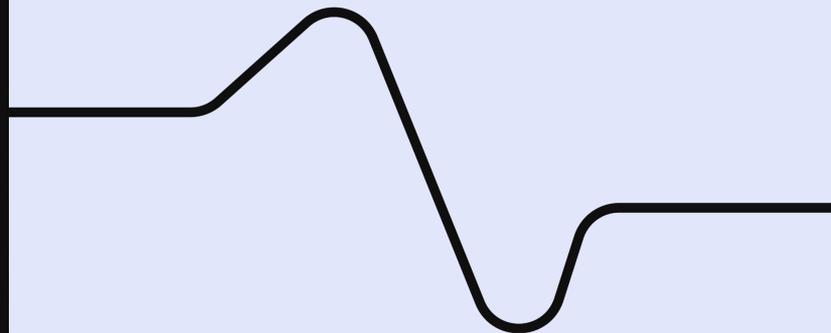


WITHINGS

Your path
to better
health

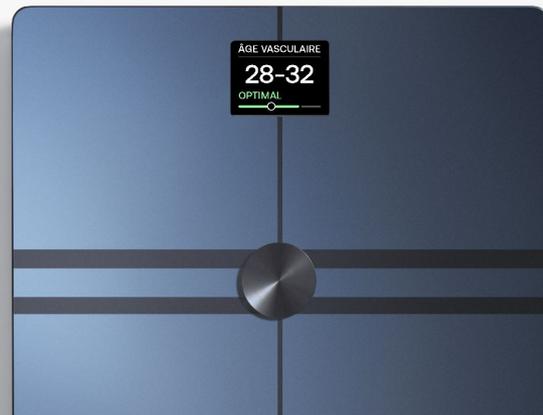


Withings



ABOUT US

We create technology
that people love,
to make better health
part of daily life.



ABOUT US

“Our healthcare needs to be as strong in daily care as in cure. Withings accelerates this progress.”

– Eric Carreel, President and co-founder, Withings



© Les Echos

Graduate engineer from ESPCI ParisTech

PhD in Engineering,
Pierre and Marie Curie University, France

Author of +50 patents

Founding President of Invoxia, Zoov,
and Sculpteo

Leading health innovation since 2009



2009

World's first connected scale



2014

World's first connected analog watch



2016

World's first wifi connected thermometer

Withings sold to Nokia



2019

World's first watch embedded ECG

Launch of Withings Health Solutions – branch dedicated to giving the medical industry access to devices and remote patient monitoring solutions



2021

Body Scan announcement – the most advanced health station

Withings exceeds \$100m in sales



2023

Announcement of U-Scan, the first hands-free connected home urine lab



Launch of Body Smart, the new ideal smart scale

WITHINGS+

Launch of Withings+ stand-alone

2008

Creation

2011

World's first connected blood pressure monitor



2015

World's first scale integrating Pulse Wave Velocity measurement



2018

Launch of the Sleep Sensor



Repurchase from Nokia by initial founder Eric Carreel

2020

World's first hybrid smartwatch with ECG, Heart rate & oximeter



\$60m raised (Gilde Healthcare; Eurazeo; BPI France)

2022

Body Comp x Health+ – new scale and Withings 1st health service



2 acquisitions: Impeto Medical and 8fit

ABOUT US

We're based in

Paris (*Headquarters*)

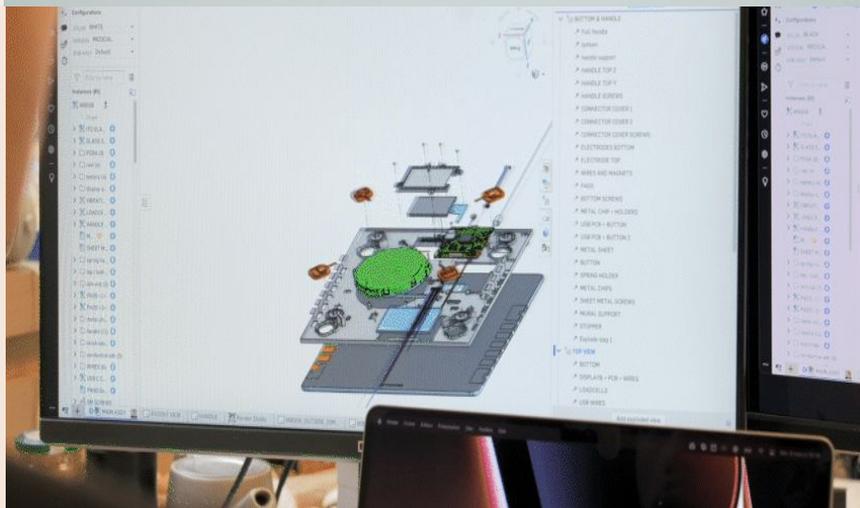
Boston

Hong Kong

Shenzhen

and are available in 40+
countries worldwide.

WITHINGS



ABOUT US

Our clinically validated and multi-award winning range is used by millions worldwide.



- ⊕ 1M new customers per year
- ⊕ 92% median retention after 12 months



What sets Withings apart

+ Clinical Tech

Use cutting-edge technology to reveal powerful health insights.

Broad portfolio of connected health devices
70 patent families
150 clinical studies using our devices
12 exclusive parameters



+ Noble Design

Designed for daily life—simple, minimalist, and elegant—for maximum engagement and retention.

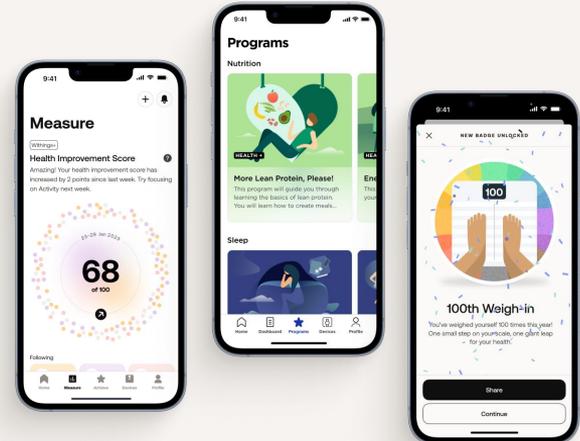
50% of our users who bought a Withings scale 10 years ago are still using it today
20 CES awards



+ Enlightened Guidance

Help people progress to better health, with warmth, clarity and ease.

+4.5 rating on Withings app (123k reviews)

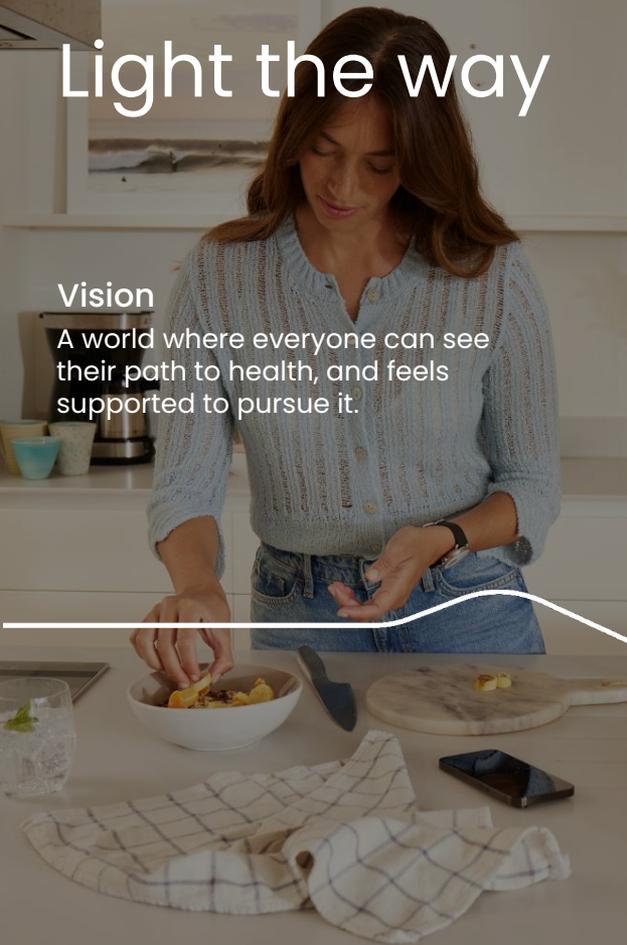


ABOUT US

Light the way

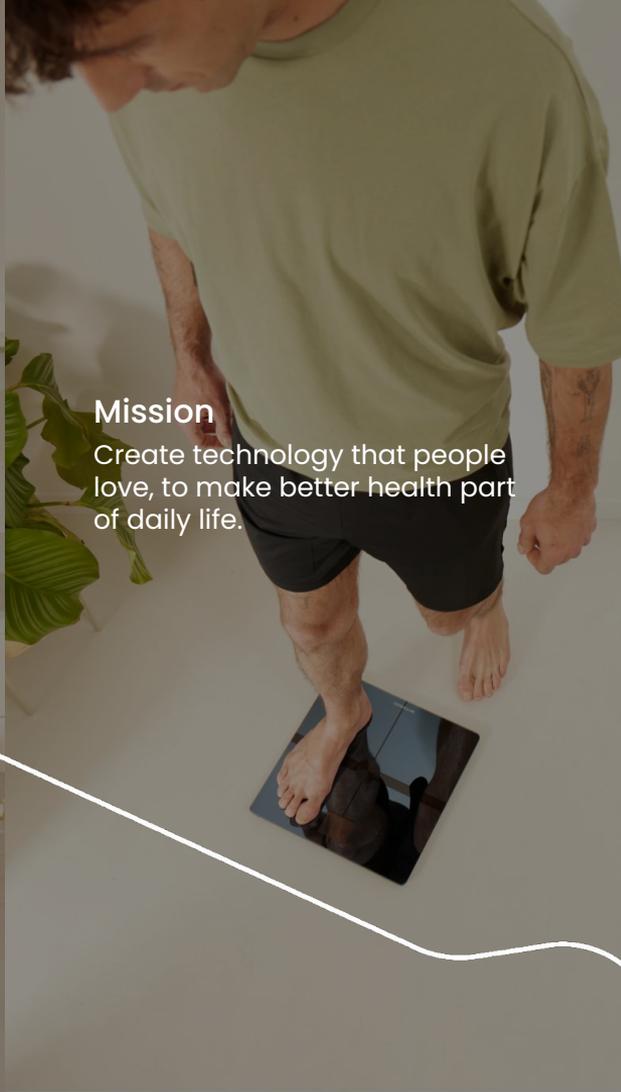
Vision

A world where everyone can see their path to health, and feels supported to pursue it.



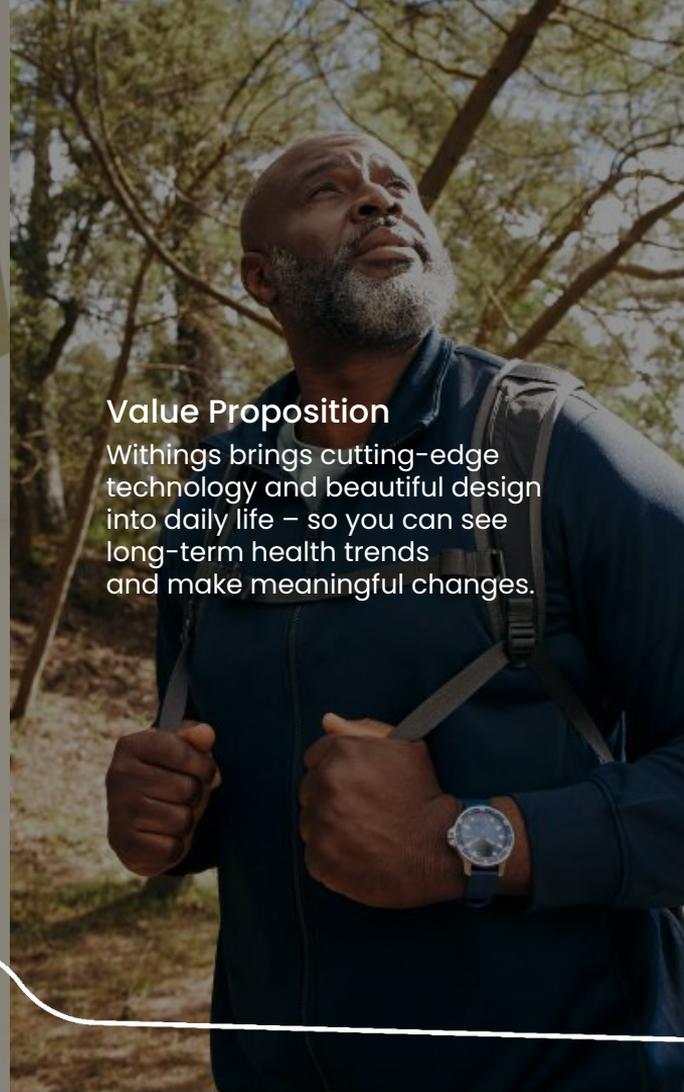
Mission

Create technology that people love, to make better health part of daily life.



Value Proposition

Withings brings cutting-edge technology and beautiful design into daily life – so you can see long-term health trends and make meaningful changes.



PHILOSOPHY

CLINICAL TECH

Use cutting-edge technology
to reveal powerful health
insights.



Felix Krause 
@KrauseFx

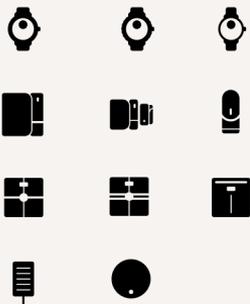
Replying to [@olshansky](#)

I use the Withings smart watch. By far the best smart watch out there, tried almost all of them.

TIME

THE BEST INVENTIONS OF 2022

200 innovations changing how we live
How We Chose the List



Scales

Weight monitoring (kg, lb, st lb)
 BMI
 Segmental fat
 Segmental muscle
 Fat mass
 Muscle mass
 Water
 Bone mass
 Visceral fat
 6-Lead ECG
 AFib detection
 Standing heart rate
 Vascular Age
 Pulse Wave Velocity
 Nerve Health/Electrodermal Activity Score

ScanWatch

Irregular beat detection
 1-Lead ECG
 Breathing disturbance detection
 Medical-grade electrocardiogram
 Medical-grade oxygen saturation
 Heart rate
 Advanced sleep tracking
 24/7 Activity tracking

Blood pressure monitors

Systolic blood pressure
 Diastolic blood pressure
 1-lead ECG
 Heart rate
 Vascular heart disease detection

Sleep / Sleep Analyzer

Sleep Score
 Sleep apnea (EU)
 Breathing disturbances
 Sleep cycles
 REM
 Deep sleep
 Light sleep
 Duration
 Heart rate

Thermo

Temperature

U-Scan

See the U-Scan section for details regarding the cartridges.

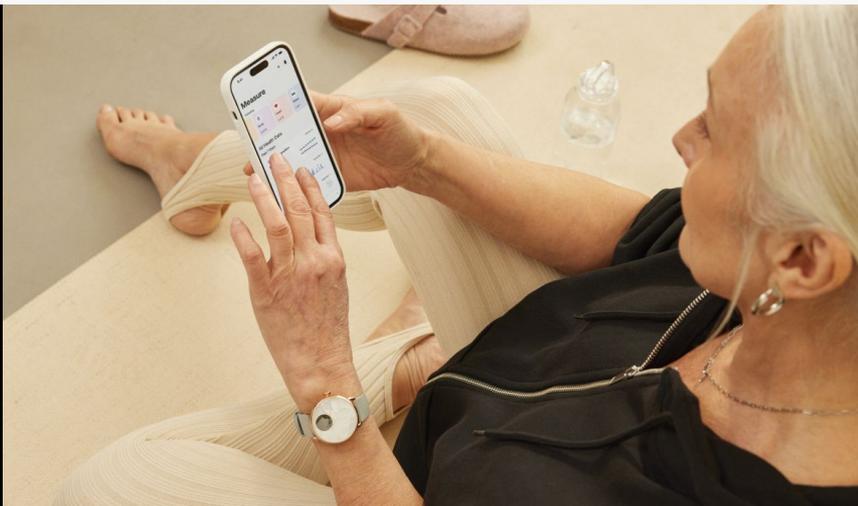
health



PHILOSOPHY

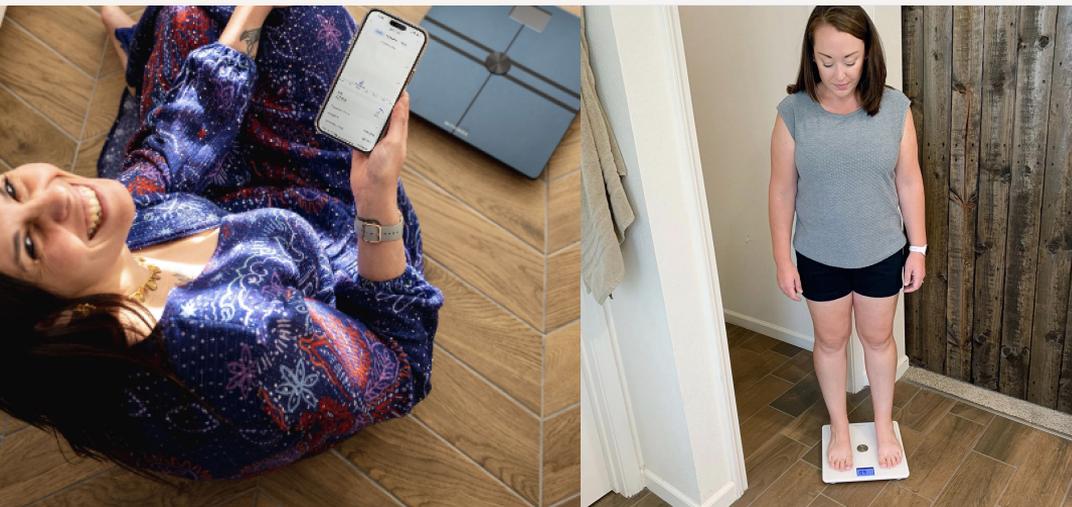
NOBLE DESIGN

Designed for daily life,
with simplicity, minimalism,
and elegance.



PHILOSOPHY NOBLE DESIGN

50% of people
who bought a Withings scale
10 years ago are still using it.



Alec Detwiler
@alecdet



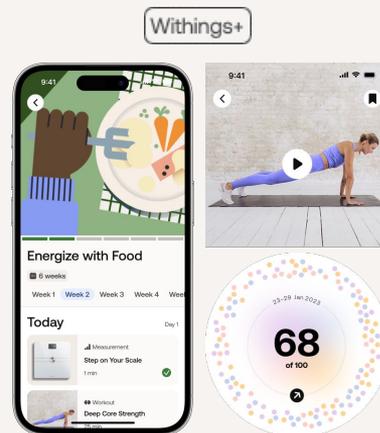
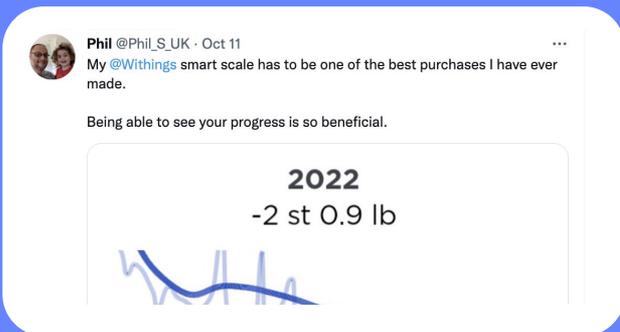
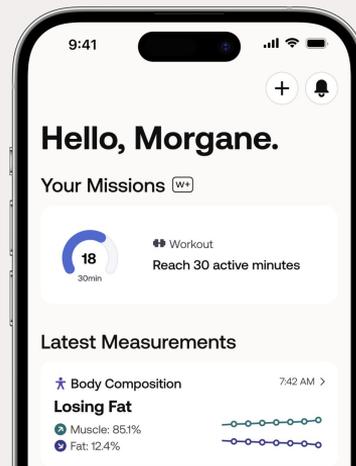
After 13 years, my [@Withings](#) body scale finally stopped working; longest lasting electronic device I've ever used. Hats off to the designers out there who prioritized reliability & longevity over quick/cheap design.

PHILOSOPHY

ENLIGHTENED GUIDANCE

Help people progress
to better health, with warmth,
clarity, and ease.

Users equipped with 4 products open the app 20 days/month on average.



OUR COMMITMENTS

CARBON FOOTPRINT

The carbon footprint is calculated based on the life cycle of the products, including: materials, material shaping processes, packaging, assembly, transport, use during several years, and end of life. The footprints are calculated with a margin of uncertainty, and under precise assumptions



Body+
19 kgCO₂e

—

~ 87 km by car
~ 2300 km by train
~ 3 days of gas heating of an apartment



Body Cardio
36 kgCO₂e

—

~ 165 km by car



ScanWatch 42mm
28 kgCO₂e

—

~ 129 km by car



BPM Connect
13 kgCO₂e

—

~ 60 km by car

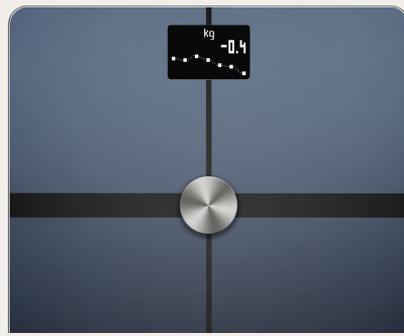
Withings, a category leader since 2009

Inventor
of the smart scale

2009
Wi-Fi Body Scale

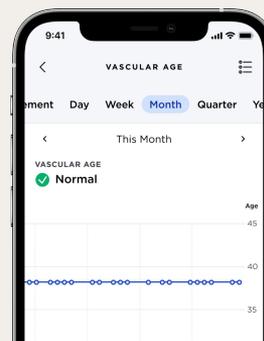


Best-selling
smart scale on the market



The 1st
to make health metrics
accessible

2016
Pulse Wave Velocity



Product Portfolio

Scales

SCALES RANGE

Introducing next generation body scales

Advanced health metrics | Daily improvement guidance



BODY SMART
\$99.95

BODY SCAN
\$399.95

BODY COMP
\$199.99

Coming Soon!

Body Smart



Key Features

ADVANCED BODY COMPOSITION



Body Composition

Visceral fat



Weight & BMI

Metabolic Age & BMR



CARDIOVASCULAR ASSESSMENT

Standing Heart Rate



Product specs

15 Months Battery (AAA included)



Precision up to 50g



Wi-Fi Connection



Up to 8 users



Body Comp



Key Features

ADVANCED BODY COMPOSITION



Body Composition



Visceral fat



Weight & BMI



Metabolic Age & BMR

CARDIOVASCULAR ASSESSMENT

Vascular Age



Standing Heart Rate



ELECTRODERMAL ACTIVITY

Electrodermal Activity Score



Product specs

15 Months Battery (AAA included)



Precision up to 50g



Wi-Fi Connection



Up to 8 users



Body Scan



Key Features

TOTAL BODY COMPOSITION



Segmental
Body
Composition

Visceral fat



Weight & BMI

Metabolic
Age & BMR



CARDIOVASCULAR CHECKUP



6-Lead ECG

Vascular
Age



ELECTRODERMAL ASSESSMENT

Electrodermal Activity
Score



Product specs

1 year
rechargeable
battery-life



Precision
up to 50g



Wi-Fi
Connection



Up to
8 users



Vitals

BPM Connect

WI-FI SMART BLOOD PRESSURE MONITOR

MSRP: \$129.95

EASILY MONITOR & TRACK BLOOD PRESSURE AT HOME

With BPM Connect, taking your blood pressure at home has never been so convenient. The device provides medically accurate blood pressure & heart rate measurements with immediate color-coded feedback on the device. BPM Connect synchronizes seamlessly via Wi-Fi & Bluetooth to the free Health Mate app, where you can see your complete data history and share it with your doctor

VITAL PARAMETERS

- Systolic Blood Pressure
- Diastolic Blood Pressure
- Heart Rate

SIMPLE & SMART

- WiFi & Bluetooth Sync
- LED Screen - easy reading
- Share with your doctor
- Up to 6 month battery life (rechargeable)
- Health Mate app (iOS & Android)

Product: **BPM CONNECT**

FDA CLEARED



WITHINGS

FSA/HSA ELIGIBLE

MSRP: \$99.95

Thermo

SMART TEMPORAL THERMOMETER

FAST & ACCURATE TEMPERATURE TRACKING

THERMO is a smart temporal thermometer powered by Withings MED.INTELLIGENCE to help track the whole family and provide advice. Embedded with the **HOTSPOT SENSOR TECHNOLOGY** and able to take more than 4000 measurements in 2 seconds, **THERMO** finds the hottest spot for accurate readings.

With a comprehensive health journal that tracks temperature, symptoms, and medications, **THERMO** helps anyone better treat fever episodes.

VITAL PARAMETERS

- Temperature (°C/F°)
- Medication Tracking
- Symptom Journal
- LED Fever Indicator

SIMPLE & SMART

- Ultra-Fast Measurement
- Wi-Fi Synchronization
- No-Contact: Hotspot
- Multi-User; Up to 8 Users
- Measurement History
- Health Mate app (iOS & Android)

Product: **Thermo**

CLINICALLY VALIDATED



WITHINGS

FSA/HSA ELIGIBLE

MSRP: \$129.95

Sleep

SMART SLEEP TRACKING PAD

GET SLEEP-LAB RESULTS AT HOME

For the first time, a home sleep sensor provides sleep-lab insights along with the benefit of convenience—there is nothing to wear thanks to an unobtrusive mat designed for one-time setup under the mattress.

Sleep concentrates the world’s most advanced sensors and technology to analyse your sleep and detect sleep disturbances.

With precise & understandable insights in the Health Mate app, anyone can discover how to achieve a better sleep quality for a better health.

Product: **Sleep**

CLINICALLY VALIDATED

VITAL PARAMETERS	SIMPLE & SMART
• Sleep Cycle – Deep, Light, Rem	• One-Time Setup
• Heart Rate	• Nothing to wear
• Sleep Quality	• Placed Under Mattress
• Sleep Disturbances	• Wi-Fi Synchronization
• Snoring Detection	• IFTTT Compatibility
• Real Sleep Time	• Health Mate App (IOS & Android)
• Sleep Score	



Wearables

SW 2

KEY FEATURES

ScanWatch 2



MSRP: \$349.95

CLINICALLY TESTED



Heart health

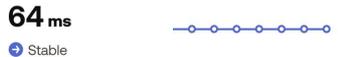
ECG 07:41 >



Heart Rate 07:41 >



Asleep Heart Rate Variability 7:41 AM >



Sleep parameters

Sleep Quality Yesterday >



24/7 Temp tracking

Body Temperature Changes Today >



Activity tracking

Steps Yesterday >



Running Yesterday >



Fitness Level Yesterday >



Respiratory insights

Blood Oxygen 7:41 AM >



Respiratory Rate 07:41 >



Breathing Disturbances Last Night >



Cycle tracking

Cycle Tracking Today >



Very Unpleasant Had Sex

Bloating Breast Pain

available end of year 2023

Mode

Workout Mode

Breathe Mode

Specs

30 Days Battery (Cable)

Water Resistant (up to 50M)

Bluetooth Connection

SW LIGHT KEY FEATURES

ScanWatch Light



MSRP: \$249.95

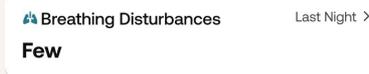
CLINICALLY TESTED



Heart health



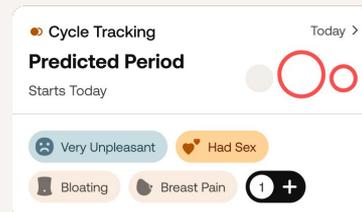
Respiratory insights



Sleep parameters

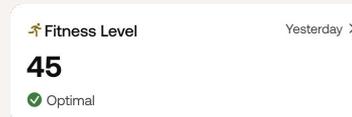
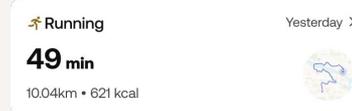


Cycle tracking



*available end of year 2023

Activity tracking



Mode

Workout Mode

Breathe Mode

Specs

30 Days Battery (Cable)

Water Resistant (up to 50M)

Bluetooth Connection

MSRP: \$249.95

SCANWATCH LIGHT



37mm

MSRP: \$349.95

SCANWATCH 2



38 & 42mm

SCANWATCH NOVA

MSRP: \$599.95

SCANWATCH NOVA

Invest in your health



CATEGORY MANAGEMENT

GOOD

SCANWATCH LIGHT

\$249.95



BETTER

SCANWATCH 2

\$349.95



BEST

SCANWATCH NOVA

\$599.95



Withings App

THE COMPLETE HEALTH PLATFORM

Benefitting from 10+ years of experience, **WITHINGS** provides easy-to-understand data and actionable insights at everyone's reach that can make a difference in adopting a healthy lifestyle.

Day after day, small changes add up to big health benefits.

VITAL PARAMETERS

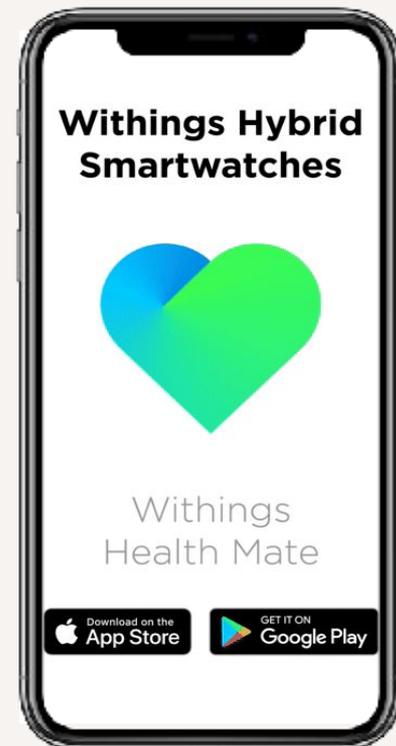
- Activity
- Sleep
- Heart Rate
- Blood Pressure
- Electrocardiogram
- SPO2
- Vascular Age
- Weight
- Body Composition
- Temperature

SIMPLE & SMART

- Free, centralized location for all health metrics
- Easy to Use: Wi-Fi & Bluetooth Sync
- IOS & Android Compatible
- Partners with 100+ health & fitness including Apple Health and Google Fit



Product: **Withings**



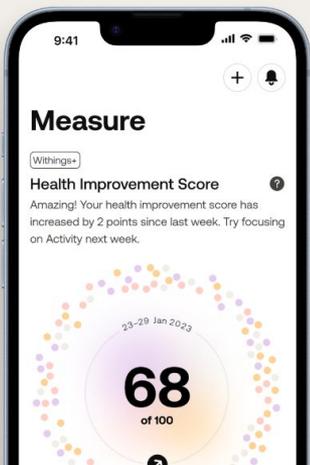
See. Progress.



WITHINGS

Your path
to better
health

Thank you for your
consideration.



Withings

