

Press Release
For Immediate Release
Epic International Hires Industry Veteran for Special Markets

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From: Tyler Scott

Cincinnati, OH – Epic International, a leading source of merchandise to the rewards and recognition market, announces the hiring of Rick Low as the National Sales Manager for the rewards and recognition division.

Low has over twenty years of experience in the industry and has been recognized as one of the top influencers in the incentive marketplace. Low has led the rejuvenation of well-known recognized brands in the appreciation arena, including Hamilton Beach Brands and Citizen Watch Group. In addition to leadership sales roles, he has been heavily involved in the most prominent trade organizations including the Incentive Research Foundation and Incentive Manufacturers and Representatives Alliance. Low is a past president of the Incentive Marketing Association and a current board member of the Incentive Federation.

“Top performing companies have learned that rewards and recognition are a significant contributor to improving employee morale and retention. Brand named merchandise delivers longer lasting memorable impact than any other award. I am looking forward to helping companies reward their best with Epic brands,” stated Low. Tyler Scott, president of Epic International, commented “We are excited to have Rick lead the growth of Epic as we continue to introduce new brands to the marketplace. The Epic network of premium reps have told me there is no one better to introduce our next chapter.”

About Epic International

Epic International, founded over 23 years ago and based in Cincinnati, OH is the exclusive supplier of home solutions for over 40 brands into the premium, special markets, #appreciation, #rewards and recognition market. Epic offers incentive solution providers access to market leading innovative outdoor recreation brands like Schwinn®, Makita®, Soleus Air®, Mongoose®, Rotoshovel™, SteadyRack®, La Siesta™, Trifo™ and more.